

Last Updated: 08/07/2020 (Version 1.0)

This privacy policy informs you about data processing by us and is, for example, available at <https://www.amie.so/privacy-policy>. We may also give you additional information on data processing by us.

1. General Information in Data Processing: Data Controller, Scope of Data Processing; Your Rights; Profiling and automated decision making; Data Security; Data Processing outside the EU; Contacting us

1.1 Amie as Data Controller

Data controller is coco studios GmbH, Stresemannstraße 23, 10963 Berlin/Germany, registered with the commercial register at local court of Charlottenburg under HRB 214883 B, represented by the managing director Dennis Müller, email: dennis@amie.so, VAT-ID DE329214523 ("we/us" or "Amie").

1.2 Scope of Data Processing

Personal data are any information relating to an identified or identifiable natural person. Applicable legal provisions are in particular those of the regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016, repealing the directive 95/46/EC, on the protection of individuals with regard to the processing of personal data, on the free movement of such data ("General Data Protection Regulation", GDPR) as well as in the Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG) and the German Telemedia Act (Telemediengesetz, TMG).

We as well as our external service partners process your data for the purpose of providing the Website and services, including providing software through such external service partners. You provide data if this is necessary for the aforementioned purposes. For more information please also refer to privacy@amie.so.

In the event you refrain from providing such data you may face legal disadvantages, for example, limited or no possibility of using our Website or no answer to your email sent to us.

1.3 Your Rights

In accordance with the statutory provisions, you as the data subject have the following rights:

- the right to access,
- the right to rectification or erasure,
- the right to restriction of processing,
- the right to data portability,
- If you have provided us with your personal data on the basis of a consent, you could withdraw the consent at any time with effect for the future,

- You may object to the processing of your personal data, if your personal data are processed for direct marketing purposes and/or on the basis of legitimate interests pursuant to Art. 6 (1) f GDPR insofar as there are reasons for this arising from your particular situation.

To exercise these rights named above you may contact us at any, for example via email to privacy@amie.so

You have also the right to lodge a complaint with a supervisory authority at your choice (for example: Berliner Beauftragte für Datenschutz und Informationsfreiheit

<https://www.datenschutz-berlin.de/kontakt.html>). An overview of the Data Protection Authorities may be found here:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html or http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080

1.4 Storing and Deleting Data

The data are deleted if you withdraw your consent and/or such data are no longer necessary for the purpose of processing. The log files and IP addresses of website visitors, which we process as described below, are deleted within 30 days. Data are also stored as set forth in this privacy policy. Furthermore, we store your data if we are obliged to do so in accordance with legal retention periods (e.g. German Commercial Code (HGB) or German Fiscal Code (AO)) (legal basis: Art. 6 (1) c. GDPR). We may also store your data to enforce, exercise and defense legal claims (legal basis: Art. 6 (1) f. GDPR) with our legitimate interest that may be, for example, in the assertion of legal claims and defense in legal disputes. Criteria for storing data are the respective interests of you or us for storing such data for example considering economic and technical restrictions, the time periods offered by third party providers engaged by us etc.

1.5 Profiling and automated decision making

We do not use automated decision-making including profiling when processing data concerning our Website or Platform except as set forth herein. However, our third party providers may carry out such profiling in individual cases. We will inform you about such fact if possible.

Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements.

You have the right not to be subject to a decision based solely on automated processing, including profiling, which has legal effect on you or substantially impairs you in a similar manner.

1.6 Data Security

For the best possible security of user data our service through the Website is provided via a secured SSL connection between your server and the browser. That means that the data shall be transferred in encrypted form. We have implemented suitable technical and organizational measures.

1.7 Data Processing by Third Parties / Data Processing outside the EU

We may use third party service providers that process your data for the purposes named in this privacy policy. We process your personal data by using third party providers in the EU and the USA, whereas data protection standards applicable in the EU are ensured. A list of the data processors processing data outside the EU and corresponding information is available by request via email to privacy@amie.so.

1.8 Contact Us

If you send us an e-mail or otherwise contact us, your details in this online form or request, including the contact data, name, email address and other data provided respectively, are processed by us in order to deal with your inquiry or to be able to contact you at a later time for follow up questions. These data are processed only on the basis of your consent (legal basis Art. 6 (1) a. GDPR) or on the basis of an initiating or existing business relationship with us (legal basis Art. 6 (1) b. GDPR or TMG).

2. Data processing on our website

2.1 Visiting the Website

We (or the webspace provider) collect data on each visit to our website amie.so ("Website") (so-called Server log files), which include:

Name of the Website visited, file, date and time of the visit, data amount transferred, information on a successful call, browser type as well as version, operating system of the user, referrer URL (the page visited before), IP address and the requesting provider

as well as the following, if a mobile end device is being used:

country code, language, name of device, name of operating system and version

We use these server log files only for statistical evaluations for the purpose of optimizing our services and in order to guarantee the stability and operational security of the Website. When personal data (such as the IP-address) are stored the legal basis for this is Art. 6 (1) c. GDPR or Art. 6 (1) f. GDPR based on our legitimate interest of quality assurance or TMG.

3. Cookies and Third Party Providers on the Website

3.1 Cookies

Our Website uses so-called cookies. Cookies do not cause any harm to your device and do not contain any viruses. Cookies serve the purpose of making our service more user-friendly, more effective and safer. Cookies are small text files which are stored on your device and in your browser.

Most of the cookies we use are so-called session cookies. After the end of the session these cookies will be deleted automatically. The session cookies are used in order to associate successive page requests with the individual users, who at the same time access our Website. Other cookies will be stored on your device until you delete them. These cookies enable us to recognize your browser during your next visit.

By clicking "I agree" in the cookie banner appearing on your screen when visiting amie.so for the first time you agree that all cookies set out in this clause will be set. This applies both to regular cookies and essential cookies; essential cookies are such cookies which are necessary to correctly display the Website and/or carry out its basic functionalities. If you, however, choose to not agree with our usage of those non-essential cookies only essential cookies will be set. Your decision will be stored in one cookie which is used to recognize your browser during your next visit, so you will not be asked again until you decide to delete this cookie. Please find information on how to opt-out in connection with cookies in general in the following paragraph and in particular in the respective subsection of this clause.

You can adjust your browser to notify you, before you receive a cookie or to decide to accept cookies on a case-by-case basis, to completely or partly exclude all incoming cookies and to activate the deletion of cookies automatically when the browser is closed. You may manage many online advertisement cookies provided by companies via the American web page <http://www.aboutads.info/choices/> or the web page of the European Union <http://www.youronlinechoices.com/uk/your-ad-choices/>. We would like to inform you that the usage and especially the convenience of usage without using any cookies may be limited.

In the event personal data are processed such processing is based on Art. 6 (1) a. GDPR.

3.2 Google Analytics

The service offered here uses Google Analytics, a web analytics tool offered by Google LLC, Mountain View, CA, USA ("Google"). This analysis service uses so-called "cookies". For analysis, text files will be stored on your device. The information stored in the corresponding files about the use of this website are generally transmitted and stored in Google server in the USA. As the IP anonymization is active on this Website, your IP address will be shortened by Google within the member states of the European Union (EU). This information will be used to evaluate your use of the services offered here and enable the operator of this website to analyze your website activity and provide other services associated with the website service. The IP address transmitted from your browser, as part of Google Analytics will not be merged with other data from Google.

Adjusting the settings of your browser Platform can prevent the use of cookies. In this case, it may be possible that the functions of the service offered here cannot be used in its entirety. Furthermore, it is possible to prevent the acquisition and processing of data generated by the "cookies" in relation to the use of this website, by downloading and installing the browser plugin available at the following link:

<http://tools.google.com/dlpage/gaopTermst?hl=de>

We point out that an automated decision making ("profiling") can take place when integrating Google and an existing Google account.

Opt-out: <https://adssettings.google.com/authenticated>

Google LLC, USA is certified according to the EU-US agreement "Privacy Shield". The "Privacy Shield" is an agreement between the European Union (EU) and the USA to ensure compliance with European data protection standards in the USA.

3.3 Google Tag Manager

Our Website uses the Google Tag Manager by Google LLC, Mountain View, CA, USA. Google Tag Manager is a solution that allows marketers to manage website tags through a single interface. The tool Google Tag Manager itself (which implements the tags) is a cookieless domain and does not collect any personal data. The tool triggers other tags, which in turn may collect data. Google Tag Manager does not access this data. If deactivation has been made at the domain or cookie level, it will remain in effect for all tracking tags implemented with Google Tag Manager. You can also find more information in Google's privacy policy: [services.google.com/sitestats/en.html](https://services.google.com/fh/files/misc/sitestats/en.html)

3.4 Typeform

Our Website uses the tool "Typeform" which is a service of TYPEFORM SL, C/Bac de Roda, 163 (Local), 08018 – Barcelona (Spain) ("Typeform"). We use the Typeform survey tool to create, display and process website-embedded surveys related to our products. When completing a survey on our Website, Typeform receives both your entered mail-address and your entered answers. (legal basis: Art. 6 (1) a. GDPR). You can find further information about the processing of your data by Typeform under the following link: <https://admin.typeform.com/to/dwk6gt>.

3.5 Automate.io

Our Website uses the tool "Automate.io" which is a service of Automate IO Inc., 101 California St, Suite 2710, San Francisco, CA, 94111 (USA) ("Automate.io"). We use the Automate.io tool to connect the data collected through "Typeform" surveys to "Mailchimp", in order to be able to send emails to our users. When completing a survey on our Website, any information received by "Typeform" will be transferred to "Automate.io" and subsequently to "Mailchimp". (legal basis: Art. 6 (1) a. GDPR). You can find further information about the processing of your data by Automate.io under the following link: <https://automate.io/terms>

3.6 Mailchimp

When signing-up for our waitlist, you have to provide an email address. This email address will be transmitted to and stored by us (or a provider as specified below). Via providing your email you have given your consent to the processing of your personal data for receiving our informational emails from us and we may process such data accordingly. Any data provided by you on the "Typeform" upon waitlist registration, will be transferred to "Mailchimp.

We use the mail provider "Mailchimp" by Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA who receives and processes on our behalf the data necessary for the mailing, in particular email address, IP address, device name. These data are processed on servers in the USA. Mailchimp is a service with which the dispatch of emails can be organized and analyzed. With the help of Mailchimp we can analyze our emails. When you open an email sent with Mailchimp, a file contained in the email (so-called web beacon) connects to the Mailchimp servers in the USA. This allows you to determine whether a message has been opened and which links have been clicked on. In addition, technical information is recorded (e.g. time of registration, IP address, browser type and operating system). This information cannot be assigned to the respective email recipient. They are used exclusively for statistical analysis of our emails. The results of these analyses can be used to better adapt future emails to the interests of the recipients. Mailchimp is certified according to "privacy shield". The "privacy shield" is an agreement between the European Union (EU) and the USA to ensure compliance with European data protection standards in the USA. For more information please refer to <https://mailchimp.com/legal/privacy/>.

The data processing for sending and analyzing our newsletters as described above is based on your consent (Art. 6 (1) f. GDPR) and/or on Art. 6 (1) f. GDPR with our legitimate interest of quality assurance and marketing.

OPT-OUT: If you do not want to receive any newsletters by us in the future and/or wish to object to the analysis of your data through such newsletters please use the "unsubscribe" link contained in each newsletter or send us an email to privacy@amie.so.

3.7 Integration of Services by Third Parties

When using this online service, contents of third parties, like for instance, links to Instagram, YouTube videos, map material provided by Google Map, RSS feeds or graphics are integrated from other websites. This always requires that the providers of this content ("Third Party Providers") use the IP address. Without this IP address these Third Party Providers would not be able to send the content to your browser. Consequently, the IP address is required in order to display the content. We make every effort to only use such content by Third Party Providers which use the IP address for the delivery of content only.

Such data are used in order to guarantee the stability and operational security of the websites of the Third Party Providers as well as for the purpose of optimizing our services

via quality assurance. If the IP address is stored such processing is based on Art. 6 (1) b., c. GDPR, Art. 6 (1) a. GDPR or TMG.

In the event of displayed content by Third Party Providers your data may be processed outside the EU.

4. Data Processing on our Social Media Pages

We operate pages on the following social media channels:

- Facebook: facebook.com or mobile app by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA or Facebook Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland, please refer to privacy policy: <https://www.facebook.com/policy.php>, **Opt-Out:** <https://www.facebook.com/ads/preferences> or <https://www.facebook.com/settings>;
- Instagram: instagram.com or mobile app by Facebook Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland, please refer to privacy policy: <http://instagram.com/about/legal/privacy/>; **Opt-Out:** https://www.instagram.com/accounts/privacy_and_security/;
- Twitter: twitter.com or mobile app by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, please also refer to privacy policy: <https://twitter.com/en/privacy>, **Opt-Out:** <https://twitter.com/personalization>;
- LinkedIn: linkedin.com or mobile app by LinkedIn Corporation, Legal Department -- Privacy, 1000 W. Maude Ave, Sunnyvale, CA 94085, USA / LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland, please also refer to: <https://www.linkedin.com/legal/privacy-policy/> / <https://www.linkedin.com/psettings/privacy>

When you visit our social media pages, data is processed both by us and by the responsible social media provider as the responsible party.

The respective provider of social media assumes the data protection obligations towards you as the user, such as information on data processing, and is the contact person for your rights. This follows from the fact that such provider has direct access to the relevant information on the social media page and the processing of your data. However, you are also welcome to contact us if this should become necessary and we will then forward the request to them.

When using Facebook, Instagram, Twitter or LinkedIn data may also be processed outside the EU. The US companies of Facebook/Instagram, Twitter and LinkedIn are certified in accordance with the EU-US Privacy Shield agreement, which guarantees compliance with data protection regulations in the EU. For more information please refer to: <https://www.privacyshield.gov>

4.1 Data Processing and Legal Basis

With our social media pages, we can communicate with you and provide you with interesting information. We may receive further data from you through your comments, shared images, messages and reactions, which we then process to answer or communicate with you. If you use social media on several end devices, a cross-device analysis of the data can take place.

Furthermore, the providers of social media pages may also use cookies and tracking technologies to analyse and improve their services.

Data processing takes place with your consent or for the purpose of answering your enquiry (Art. 6 (1) a, b GDPR) or on the basis of legitimate interests in improving the services and presentation to the outside world (Art. 6 (1) f GDPR).

4.2 Facebook

Facebook and we use the Page Insights function to process statistical data from users of our Facebook pages (see also the agreement at: https://www.facebook.com/legal/terms/page_controller_addendum). This involves the processing of data in the form of so-called 'page insights', which are described in more detail at <https://www.facebook.com/business/a/page/page-insights>.

Evaluations and statistics are generated in the form of page insights from the usage data of the Facebook pages, which support us in improving our marketing activities and our external presence. We may also learn about users and their behavior who interact with or use our Facebook Pages to display relevant content and develop features that may be of interest to them. These page statistics show us, for example, which people from certain target groups interact most with our Facebook Page or which content on the Facebook Page was visited, shared or liked when and how often. When classifying people into target groups, demographic data or data about the location of a person is also included in order to place targeted advertisements with these people. If you use Facebook on several end devices, a cross-device analysis of the data can take place. The data collected in this way is statistically processed and usually anonymous, i.e. we cannot establish any reference to the individual person.

Information on these page insights and data processing can be found, for example, in Facebook's data protection statement at <https://www.facebook.com/policy.php> or at <https://www.facebook.com/business/a/page/page-insights>.

Facebook also uses cookies and storage technologies. More information can be found here: <https://www.facebook.com/policies/cookies/>

As a Facebook user, you can at any time influence how your user behavior is recorded when you visit Facebook pages. To do this, you can manage the settings for advertising preferences in your Facebook account or at <https://www.facebook.com/ads/preferences>, or the Facebook settings in your account or at <https://www.facebook.com/settings>. Facebook also provides opportunities to contact or exercise rights at

<https://www.facebook.com/help/contact/2061665240770586> or
<https://www.facebook.com/help/contact/308592359910928>.

4.3 Instagram

When using Instagram and you have an account there, Instagram can assign your activities to your profiles there. Instagram and we use the Instagram Insights function to process statistical data from users of our Instagram pages (see also for Facebook which is connected to the provider of Instagram the agreement at:

https://www.facebook.com/legal/terms/page_controller_addendum). This involves the processing of data in the form of so-called 'Instagram Insights' which are described in more detail at https://help.instagram.com/788388387972460?helpref=faq_content.

Evaluations and statistics are generated in the form of Instagram Insights from the usage data of the Instagram pages, which support us in improving our marketing activities and our external presence. Instagram Insights lets us learn more about our users and the performance of our content with you as audience. For this purpose Instagram provides us with statistics on specific posts and stories created to find out how users interacted with them. When classifying people into target groups, demographic data or data about the location of a person is also included in order to place targeted advertisements with these people. If you use Instagram on several end devices, a cross-device analysis of the data can take place. The data collected in this way is statistically processed and usually anonymous, i.e. we cannot establish any reference to the individual person.

Instagram also uses cookies and similar technologies. For more information please refer to: <http://instagram.com/about/legal/privacy/>

As an Instagram user, you can at any time influence how your user behavior is recorded when you visit Instagram pages. To do this, you can manage the settings for advertising preferences in your Instagram account or under

https://www.instagram.com/accounts/privacy_and_security/. Instagram also provides opportunities to contact or exercise rights at <https://help.instagram.com/contact/1845713985721890> or <http://instagram.com/about/legal/privacy/>.

4.4 Twitter

When you use Twitter, even if you're just looking at Tweets, Twitter receives some personal information from you like the type of device you're using and your IP address. Twitter uses this information for things like showing you more relevant Tweets, people to follow, events, and ads, as described in detail in the Twitter privacy policy. This may also involve providing your payment information to Twitter to use their paid services.

Twitter also uses cookies and similar technologies. For more information please refer to <https://help.twitter.com/en/rules-and-policies/twitter-cookies>.

As Twitter user, you can at any time influence how your user behavior is recorded when you visit Twitter pages. To do this, you can manage the settings for advertising preferences in your Twitter account or under <https://twitter.com/personalization> or <https://twitter.com/de/privacy#overlay-chapter2.10.1> or without an account under <https://pscp.tv/account/settings>. Twitter also provides opportunities to contact or exercise rights at <https://help.twitter.com/forms/privacy>.

4.5 LinkedIn

LinkedIn and we may use your data for careers and recruiting services for our LinkedIn pages (see also the data processing agreement: <https://legal.linkedin.com/dpa>). Data on how you use LinkedIn may be shared with us and certain third parties as described in detail here: <https://www.linkedin.com/legal/privacy-policy#share>

LinkedIn also uses cookies and similar technologies as set forth here: https://www.linkedin.com/legal/cookie_policy

As LinkedIn user you can at any time influence how your user behavior is recorded when you visit LinkedIn pages. To do this, you can manage the advertising and general settings in your account under <https://www.linkedin.com/psettings/privacy>. LinkedIn also provides opportunities to contact and exercise rights under <https://www.linkedin.com/legal/privacy-policy>, <https://www.linkedin.com/legal/cookie-policy> and for individual messages online via <https://www.linkedin.com/help/linkedin/ask/TSO-DPO>.

5. Questions?

For further information you may contact us any time, for example via email to privacy@amie.so

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